NYOTA TECH HUB

2026

Nyota Tech Hub

PROFILE



www.nyotahub.co.tz



Our Profile

Nyota Tech Hub is a dynamic innovation platform based in Zanzibar, committed to empowering local innovators, startups, and entrepreneurs. We provide mentorship, support, and acceleration to help turn ideas into impactful, market-ready digital solutions. Our mission is driven by a strong belief that technology plays a vital role in overcoming the socioeconomic challenges that limit inclusive growth and sustainable development.



Mission & Vison

MISSION

To unlock Tech and Innovation potentials in Zanzibar by supporting potential innovators and enterpreneurs.

VISION

To be premier and vibrant hub for driving sustainable changes through emerging Technologies.



Focus Areas

1. AgriTech & Food Security.
2. Cybersecurity & Digital Trust.
3. GovTech and Digital Transformations.
4. Digital Economy & Inclusion.
5. FinTech and Digital Payments.
6. Smart Solutions.



Our Team

Nyota Tech Hub brings together a diverse community of experts across technology, business, social sciences, and the creative arts. This multidisciplinary ecosystem is designed to nurture talent, spark innovation, and accelerate collaboration across sectors.

Core Team	Advisory Team
Mr. Rashid Said Rashid *Chief Executive Officer*	**Prof. Innocent Nyalala** *Emerging Technologies Advisor*
Mr. Massoud Mmanga Hamad *Digital Solution Lead*	**Dr. Twahir Khalfan** *Corporate Finance and Valuation Advisor*
Ramadhani Yassin Ramadhani *Program Coordinator*	**Dr. Hassan Mshinda** *Innovation and Partnership Advisor*
Beatrice Ali Moshi *Media and Communications*	**Ivana Damjanov** *Technical Advisor*
Asha S. Seif *AI & Data Science Lead*	**Antar Abdul-Qawy** *IoT & Computer Engineering Advisor*
Mr. Zahor *Marine Specialist*	
Natalia *Specialist on Digital Learning Management*	

Our Services

Comprehensive digital solutions to empower your business and innovation journey



CYBERLAB

Advanced cybersecurity testing, vulnerability assessment, and digital protection services to safeguard your business from emerging threats.



WORKING SPACE

Our hub provides a dynamic environment for creativity, prototyping and collaboration with high-speed internet.



INNOVATION & STARTUP SUPPORT

We empower innovators and entrepreneurs to turn ideas into thriving ventures through incubation and acceleration programs, and offer mentorship and linkage to partnerships.



CAPACITY BUILDING & UPSKILLING

We equip individuals and organizations with emerging technologies (AI, IoT, Cybersecurity, etc.) skills through tech bootcamps and entrepreneurship.



DIGITAL SME

Strategic guidance and implementation support for businesses undergoing digital transformation processes.



SMART LAB

A hands-on experimentation and development lab focused on smart technologies such as AI, IoT, robotics, automation, and data-driven systems.



Our Programs

TASI Bootcamp
Helping Small and Medium Enterprises adopt digital tools, e-commerce platforms, and digital marketing strategies.

Digital Skills for All (dSkill4All)
Digital literacy initiative providing basic to intermediate digital skills training across Zanzibar and Tanzania.

Digital for SMEs (D4SME)
Intensive technology bootcamp developing Aiming on Nurturing innovations into Market ready Startups.

Professional Internship Program
Hands-on industry experience for graduates in technology and business fields with leading companies.

Incubation & Acceleration
Support for early-stage tech startups with mentorship, funding access, workspace, and growth strategies.

Partners & Beneficiaries

Partners

Beneficiaries

- Youth and students
- Startups and entrepreneurs
- Corporates and SMEs
- Government institutions
- Academic and research institutions



Key Achievements

Innovation Development - 8 Products & 2 BootCamps

Developed and incubating eight innovative technology products, currently showcased on the Nyota Tech Hub project platform.

Conducted two cohort for TASI Bootcamps, attracted 25 participants and five innovation ideas. Technical digital and soft skills were provided.

Digital Skills Development - 4 Trainings

Conducted multiple Digital Skills for All (dSkill4All) training programs, including:

- EdTech Training in partnership with Sahara Ventures
- Intellectual Property (IP) Awareness and Protection Training
- Digital Marketing and Artificial Intelligence on SME's Training for Women

Internship & Talent Development - 3 Phases

Conducted two phases of internship and field attachment programs for student from SUZA, IIT Madras and SUMAIT universities, providing practical industry experience and technical and soft skills



Contact Us

www.nyotahub.co.tz

info@nyotahub.co.tz

+255 775 242 400